



Design:

- Custom created design
- Is responsive on all types of devices
- Use of a proven process for the design of the project
- Allows for collaborative meetings/updates during the process
- Provides a brand guide upon completion of the project

Content Creation:

- Provides content creation services
- Provides editing services
- Provides photography services

Marketing:

- Proven digital marketing expertise

Development:

- Provides a set timeline from start to project launch
- Use of a proven process for the development of the project
- Allows us to make suggestions/revisions, give feedback through collaborative meetings
- Provides training for my staff for future maintenance/control of my website
- Allows ownership of our website's code

Cost:

- Provides estimate for the development of the website
- Provides estimate for content creation services
- Provides estimate for desired digital marketing services
- Provides estimate of continuing costs for the website's upkeep

✓ ✗ Miscellaneous:

- Provides fail safe with multiple staff members at key positions such as design, marketing & development
- Confident in company's expertise, professionalism and reputation
- Offers portfolio with similar work
- Completes all work in-house
- Works with contractors
 - Local contractors
 - Out of city/state/country contractors
- Provides copy of the contract
- Has positive reviews from past clients
- Is transparent with history of incomplete projects, going over budget or unsatisfied clients